

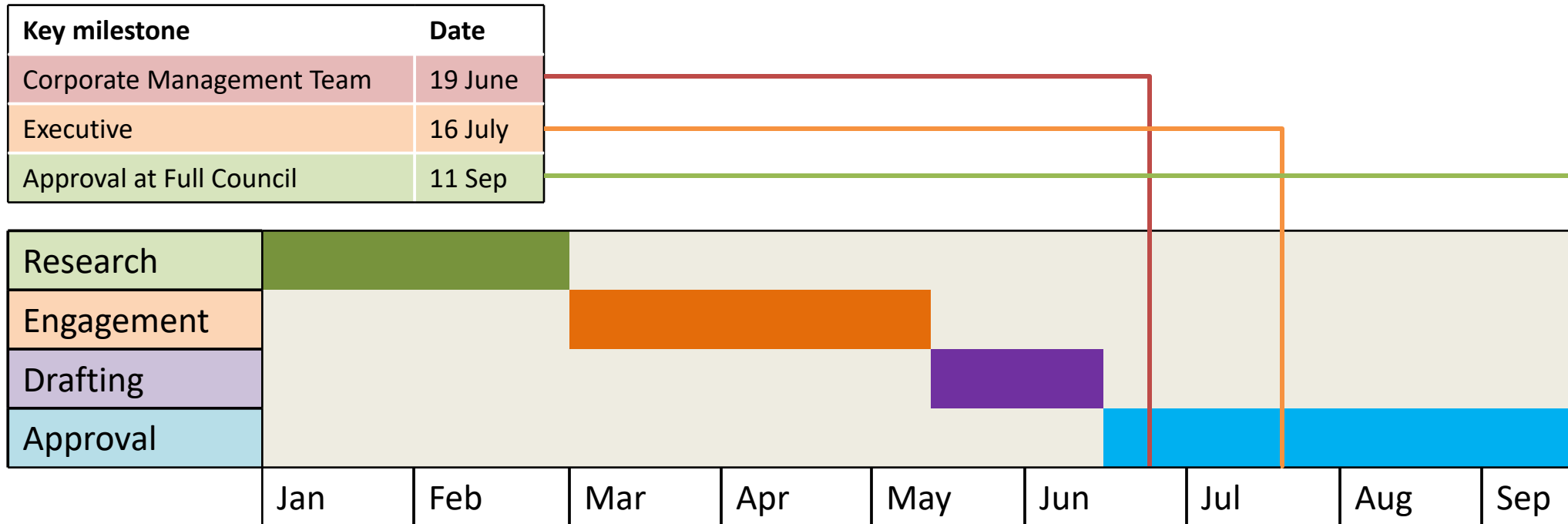
Joint Climate Action Board Bracknell Forest Council Update

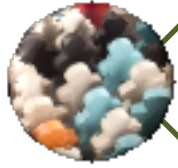
12th January 2024



2024-2028 Climate Change Strategy

Aim: To develop a **four-year strategy** for Bracknell Forest Council, which will guide its work on mitigating and adapting to climate change both in terms of its own activities and engaging with the wider borough.





Community Climate Emergency Strategy

Possible model for developing the CCES:

Each working group agrees aims for its sector and discusses wider aims for the borough
(already underway)



JCAB approves aims for each sector and agrees overall aims for the borough



Aims compiled to form overall strategy

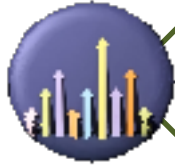


Working groups and member organisations create actions to implement strategy, which form an action plan

Timeline: Bracknell Forest Council hopes that the CCES can be developed in parallel to the council strategy, so that the two can be aligned

Key questions for discussion:

1. What does the JCAB want the CCES to look like and include?
2. Is further research or engagement needed to develop the CCES?
3. Who will do the work of writing the CCES (and monitoring the action plan)? Should volunteers be found for a strategy and programme management group?



Other recent and upcoming work



Success of Solar Together joint buying scheme and planning for the next round



Exploring further locations for EV charging and Eco Rewards checkpoints

Reasons to act on climate change

Save on energy costs Reducing your energy use and switching to climate friendly alternatives can help your business save money.	Win more business Customers are more likely than ever to be paying attention to your climate credentials.
Harness new opportunities As we shift to a green economy, new industries will grow and adaptable businesses will benefit.	
Prepare for legislative changes Further government action in this area is likely, so taking action now can help you get ahead of the game.	Easier recruitment and retention Many employees consider an employer's commitment to action when making decisions about where to work.

Get involved

Business newsletter
Our monthly business newsletter has a climate change section featuring tips, news and tips relevant to local businesses.
[Sign up to the business newsletter](#)

Engagement with businesses, including updated webpage and climate links to wellbeing in the Healthy Workplace Alliance



Planning for the next School Climate Conference



Creating the new Transport Plan (LTP4)



Updating the Biodiversity Action Plan



Note that this slide reflects work across the council, not just in the climate change team